



DIGITAL MARKETER

ANAMUL HASAN NAFI

I am Nafi & A Digital Marketing Specialist with 3+ years of experience in Paid Advertising, Social Media Marketing, and Online Business Growth. Skilled in managing high-converting campaigns across Facebook, Instagram, YouTube, and Google Ads platforms. Experienced in Pixel Setup, Conversion API Tracking, Lead Generation, and Campaign Optimization with a strong focus on ROI and audience targeting. Successfully worked with local and international clients as a Freelance & Remote Marketing Professional.

CONTACT

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SKILLS

- Meta Ads Specialist
- Instagram Ads Specialist
- YouTube Ads Specialist
- Google Ads Specialist
- TikTok Ads Management
- Pinterest Marketing
- Pixel Setup & Conversion API Tracking
- Lead Generation
- Social Media Management
- Email Marketing
- SEO Optimization
- Canva Design
- Adobe Photosho
- Analytics & Performance Tracking
- Telegram Ads Specialist

LANGUAGES

- Bangla – Native
- English – Conversational
- Arabic – Conversational

EXPERIENCE

CEO & FOUNDER | DIGITAL MARKETING AGENCY

Creato Bee Agency

2023 - Present

- Founded and managed a digital marketing agency focused on online business growth and paid advertising solutions.
- Planned and executed advertising campaigns across Meta, Google, YouTube, TikTok, and Pinterest platforms.
- Helped brands improve reach, engagement, conversions, and lead generation through advanced targeting strategies.
- Provided services related to Digital Marketing, Tech Information, and Educational Content Promotion.
- Worked remotely with multiple clients and maintained strong campaign performance and client satisfaction.
- Managed creative design support using Canva and Photoshop for social media marketing campaigns.

FREELANCE & REMOTE EXPERIENCE

Freelance Digital Marketing Specialist

2023 – Present

- Worked with 48+ clients on social media advertising and business promotion projects.
- Managed paid campaigns for video promotion, business growth, lead generation, and brand awareness.
- Specialized in YouTube Ads and Meta Ads for creators, businesses,Pixel Setup & CAPI Traking and agencies.
- Improved campaign performance through audience analysis, conversion tracking, and optimization strategies.

EDUCATION

Running – Expected Graduation: 2027

MYMENSINGH POLYTECHNIC INSTITUTE

Diploma in Electrical Engineering